

BALTIMORE CITY ETHICS BOARD
626 City Hall
Baltimore, Maryland 21202
Phone: 410-396-4730 Fax: 410-396-8483
<http://ethics.baltimorecity.gov>

**GOVERNMENTAL/CHARITABLE SOLICITATIONS –
APPLICATION FOR APPROVAL**

NAME OF BENEFITTED PROGRAM / CHARITY: Trauma Informed Training Initiative

PART A. SPONSORING AGENCY

Name Office of Councilman Zeke Cohen

Address Suite 522, City Hall

Contact Person / Coordinator Joshua Thomson

Telephone (410) 396-4821 Email joshua.thomson@baltimorecity.gov

PART B. PURPOSE OF PROPOSED SOLICITATION

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made:

Trauma Informed Training Initiative

II. Describe the specific purposes to which contributions and other receipts will be applied:

Contributions will be used to support an initiative to train all city agencies to be trauma informed as they interact with city residents, and examine internal policies. And to support 1-2 staff members to oversee the training.

III. Select the appropriate range for the aggregate value of the contributions sought:

- \$500,000 or more
- between \$150,000 and \$500,000
- between \$50,000 and \$150,000
- between \$5,000 and \$50,000
- less than \$5,000

PART C. CITY ENDORSEMENT

By: ____ Board of Estimates ____ Designee of B/E: _____

Date and Manner of Endorsement: _____

Attach Copy of Written Endorsement

PART D. WHEN AND HOW SOLICITATION TO BE CONDUCTED

I. Proposed starting date of solicitation efforts: Immediately upon approval

II. Proposed ending date of solicitation efforts: November 1, 2020

III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made:

This campaign will target individuals, organizations, businesses, and foundations with a history of supporting education, youth, and trauma-informed initiatives. They will be contacted by Councilman Cohen and his staff through emails, calls, internet, and social media (Twitter, Facebook, Instagram, videos, etc.

IV. Identify all *public servants* who will be soliciting contributions:

Councilman Zeke Cohen and his staff.

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*:

Potential donors will be solicited based on their history of participating in initiatives related to education, youth, or trauma informed initiatives. Most potential donors fitting this description are not controlled donors. However, those potential donors who are controlled with respect to the City Council or Board of Estimates will not be targeted or singled out in any way and will be solicited, if at all, in the same manner as other potential donors.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any agency or public servant of the City:

Donors will be made aware that their donation will be directed towards the training and coaching of Baltimore City employees in trauma informed care. The focus of all solicitation requests and promotion of the program will focus on the potential benefits to the youth and the community rather than assisting the City or its agencies. The purpose of the funds will be made clear to those donating and donors will be informed they will not gain favors or special access with their donation.

PART E. PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS

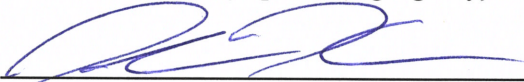
Name Baltimore City Foundation
Address 9 E Read St, Baltimore, MD 21202
Telephone (410) 396-1395

PART F. SIGNATURE AND AFFIRMATION

I affirm under the penalties of perjury that the contents of this Application and of all accompanying attachments are true to the best of my knowledge, information, and belief.

Date: 10/2/2019

FOR: 1st District Baltimore City Council
{Type/Print Name of Sponsoring Agency}

BY: 
{Signature}

Joshua Thomson, Chief of Staff, Council District 1
{Type/Print Name and Title}


100 Holliday St. Baltimore, MD 21202
{Type/Print Office Address}

410-396-4821
{Type/Print Office Telephone Number}

joshua.thomson@baltimorecity.gov
{Type/Print Email Address}

APPROVED BY THE BOARD OF ESTIMATES

Clerk OCT 16 2019 Date

FROM	NAME & TITLE	Joshua Thomson, Chief of Staff	CITY OF BALTIMORE MEMO	
	AGENCY NAME & ADDRESS	Office of Councilman Zeke Cohen's RM 522, City Hall		
	SUBJECT	Government/Charitable Solicitation Application		

DATE: 10/02/2019

TO To Honorable Clerk of the Board
of Board of Estimates
Room 204, City Hall

Re: Government/Charitable Solicitation Application

ACTION REQUESTED OF THE BOARD OF ESTIMATES:

The Board is requested to endorse a Governmental/Charitable Application for submission to the Board of Ethics of Baltimore City to allow Councilman Zeke Cohen and staff to solicit donations from local individuals, businesses, civic leaders, the foundation community and the general public to fund an initiative to train all city agency staff members into becoming trauma informed for young people, their families, and Baltimore City Residents. The period of the campaign, pending board approval, will be effective upon Board approval to October 1, 2020

AMOUNT AND SOURCE OF MONEY:

No general funds are involved in this transaction.

BACKGROUND AND EXPLANATION:

Donations will be solicited from Baltimore businesses, civic leaders, the foundation community and the general population. A potential donor list will be comprised of individuals and corporate entities that contribute to the economic, social, and cultural vitality of Baltimore City. Most of the individual and corporate entities fitting that description are not controlled donors. However, those potential donors who are controlled donors with respect to the City Council or the Board of Estimates will not be targeted or singled out in any way and will be solicited, if at all, in the same manner as the other potential donors.

Funds would be solicited for the purposes of supporting an initiative to train all city agencies to become trauma informed as they interact with our young people, their families, and Baltimore City Residents. The initiative would involve providing trauma informed training and ongoing coaching to city agency staff so that they are prepared to recognize the signs and symptoms of trauma and toxic stress. The training and coaching would also provide them with the skills to support students who have experienced trauma and to manage the secondary trauma that the staff experience as they support these students. Finally, the initiative would ensure that 1-2 staff will be hired to support the training initiative.

This program will be a collaboration between partners in industry, non-profits, and government. We have been working with Baltimore City Recreation and Parks, the Baltimore City Health

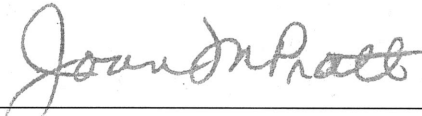
Department, the Mayor's Office of Children and Family Success, and the Mayor's Office of Criminal Justice to devise a plan for the initiative. We seek to raise \$5 million to support the training of all city agencies into becoming trauma informed. The funds will be used to finance the training and coaching of all city agency staff, and the hiring of support staff.

Baltimore City Code Article 8, Section 6-26, prohibits solicitation or facilitating the solicitation of a gift. An exception was enacted in 2005 to permit certain solicitations that are for the benefit of an official governmental program or activity, or a City endorsed charitable function or activity. Ethics Regulation 96.26B sets out the standards for approval, which includes the requirement that the program, function or activity to be benefited and the proposed solicitation campaign must be endorsed by the Board of Estimates or its designee.

MBE/MWE PARTICIPATION:

N/A

APPROVED BY BOARD OF ESTIMATES:



CLERK

OCT 16 2019

DATE