

BALTIMORE CITY ETHICS BOARD 100 N. Holliday Street, Suite 635 / Baltimore, MD 21202 ethics@baltimorecity.gov / 410-396-7986

## GOVERNMENTAL/CHARITABLE GIFT SOLICITATION WAIVER - APPLICATION FOR APPROVAL DIRECTIONS AND GENERAL INFORMA TION

## Note: Bold-italicized terms are defined at the end of these directions.

## I. BACKGROUND

Section 6-26 {"Gifts: Solicitation prohibited"} of the Baltimore City Public Ethics Law, contained in Article 8 of the City Code, prohibits any *public servant* from soliciting or facilitating the solicitation of a *gift*, "whether on the public servant's own behalf or on behalf of another *person*". § 6-27 {"Gifts: Acceptance prohibited"} further prohibits any *public servant* from accepting a *gift*, even if unsolicited, from any *person* that the *public servant* "knows or has reason to know" is a *controlled donor*.

Exceptions to this general prohibition are provided in § 6-26 (b), which permits solicitation if the gift is (1) for the benefit of an official governmental program or activity or a City-endorsed charitable function or activity; and (2), it either:

(i) is expressly allowed by a rule or regulation of the Ethics Board; or

(ii) otherwise has been approved in advance by the Ethics Board, on the written request of the *public servant* and the respective *City agency*.

Conditions for the approval of such solicitations are outlined in Board Regulation 06.26. I to standardize and clarify the requirements and procedures for invoking this exception. (The full text of the Regulation is available on the Ethics Board's website:

https://ethics.baltimorecity.gov/gift-solicitation-waivers.)

# II. GENERAL STANDARDS FOR APPROVAL

Ethics Board Regulation 06.26.1(B) provides the following general standards for Ethics Board approval:

1. The solicitation must be for the exclusive benefit of a governmental or charitable function, program, or activity.

2. The program, function, or activity to be benefitted and the proposed solicitation campaign must have been endorsed by the Board of Estimates or its designee(s).

- 3. The solicitation must be directed at a broad range of potential donors and may not specially target *controlled donors*.
- 4. The campaign must be designed and conducted so as to avoid any suggestion that contributors might receive special access or favored treatment from any *City agency* or any *public servant*. [*See*, "NOTE", *infra*.].
- 5. The solicitation must be approved in advance by the Ethics Board, on written request of the *sponsoring agency*.
- 6. The solicitation must be conducted in accordance with the terms and conditions of the Ethics Board's approval.

NOTE: In general, every solicitation should contain language stating that (1) <u>contributing</u> to the campaign will not result in special benefits or advantages to the donor and that (2) not contributing to the campaign will not result in a detriment or disadvantage to the party that is being solicited.

## III. WHEN AND WHERE TO APPLY

An application for Ethics Board approval must be submitted to the Ethics Board <u>ethics@baltimorecity.gov</u> at least 45 days before any *controlled donor* is solicited, directly or indirectly.

## IV. ACTIVITY REPORTS AND RECORDS

The *sponsoring agency* must periodically report solicitation activities to the Ethics Board, in a form consistent with generally accepted standards in the practice of accounting <sup>1</sup>, as follows:

1. A Final, Cumulative Report must be filed within 30 days after all solicitations have been made and anticipated donations received.

2. Interim Reports must be filed on the following schedule, depending on the aggregate value of donations sought by the campaign:

- (i) for campaigns seeking \$50,000 or more in donations, once every 3 months;
- (ii) for campaigns seeking between \$5,000 and \$50,000, once every 6 months; and
- (ii) for campaigns seeking less than \$5,000, only the Final, Cumulative Report is required.

The *sponsoring agency* must make and maintain detailed records to assure complete reporting of all of the information required to be disclosed in the Reports. Activity reports must be signed as accurate by the *sponsoring agency* and *fiscal sponsor*. (*See* Form 627.)

# V. FORMS AND INFORMATION

Additional forms and instructions for the application and activity reports are available on the Board's website at <u>https://ethics.baltimorecity.gov/gift-solicitation-waivers.</u>

Any questions about the waiver application and/or reporting process should be directed to Ethics Board staff at <u>ethics@baltimorecity.gov</u> or 410-396-7986.

You may review the Governmental Accounting Standards on the Governmental Accounting Standards Board's website, accessible <u>here: https://gars.gasb.org/.</u> For free access, choose "Basic View."

## **DEFINITION OF TERMS**

All defined terms are indicated by *bold italics*.

#### "Agency"/ "City agency"

- (a) *General.* "Agency" or "City agency" means any department, board, commission, council, authority, committee, office, or other unit of City government.
- (b) *Inclusions.* "Agency" or "City agency " includes:
  - (1) Baltimore Children and Youth Fund;
  - (2) Baltimore City Parking Authority;
  - (3) Baltimore Development Corporation;
  - (4) Baltimore Police Department; Enoch
  - (5) Pratt Free Library of Baltimore City;
  - (6) Housing Authority of Baltimore City;
  - (7) Local Development Council, South
  - Baltimore Video Lottery Terminal;
  - (8) Pimlico Community Development Authority;
  - (9) South Baltimore Gateway Community Impact District Management Authority; and
  - any individual not embraced in a unit of City
  - (10) government who exercises authority comparable to that of the head of a unit of City government.

#### "Controlled donor"

"Controlled donor" means any person that:

- (1) does or seeks to do business of any kind, regardless of amount:
  - (i) with an *agency*;
  - (ii) or with another person in connection with or in furtherance of that other person's contract with an agency;
- (2) engages in an activity that is regulated or controlled by an **agency**:
- (3) is a lobbyist with respect to matters within the jurisdiction of an **agency**;
- (4) has a financial interest that might be substantially and materially affected, in a manner distinguishable from the public generally, by the performance or nonperformance of the official duties of an **agency**; or
- (5) is an owner, partner, officer, director, trustee, employee, or agent of any person described in items (1) through (4).

#### "Fiscal Sponsor"

"Fiscal sponsor" means the person who is responsible for the custody, accounting, and distribution of donations. The fiscal sponsor may not be an individual employed by the sponsoring agency.

#### "Gift"

"Gift" means the transfer of any thing or any service of economic value, regardless of the form, for less than adequate, identifiable, and

lawful

consideration. "Gift" does not include political contributions that are regulated under state law.

#### "Person"

- "Person" means:
  - (1) an individual;
  - (2) a receiver, trustee, guardian, personal representative, fiduciary, or representative of any kind; and
  - (3) partnership, firm, association,

corporation, or other entity of any kind;

(4) except as used in the City Code, Article 8, Subtitle 9, for the imposition of criminal penalties, a governmental entity or an instrumentality or unit of a governmental entity.

#### "Public Servant"

"Public servant" means any official or employee of the City of Baltimore or of any *agency* of the City.

#### "Sponsoring agency"

"Sponsoring agency" means:

- the City *agency* that, under the City Code, Article 8, § 6-26(b) and R 06.26.1, seeks to conduct a solicitation for an official governmental program or activity or for a charitable function or activity; or
- (2) if more than one City **agency** is involved, the **agency** designated to coordinate the solicitation.

Date Received: _	
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### GOVERNMENTAL/CHARITABLE GIFT SOLICITATION WAIVER - APPLICATION FOR APPROVAL

Name of Benefitted Program/Charity:

#### PART A. SPONSORING AGENCY.

Agency Name:

**Contact Person/Coordinator:** 

Address:

**Phone:** 

**Email:** 

#### PART B. PURPOSE OF PROPOSED SOLICITATION.

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made.

II. Describe the specific purposes to which contributions and other receipts will be applied.

III. Select the appropriate range for the aggregate value of the contributions sought:

\$500,000 or more

Between \$150,000 and \$500,000

Between \$50,000 and \$150,000

Between \$5,000 and \$50,000

Less than \$5,000

#### Part C. WHEN AND HOW SOLICITATION TO BE CONDUCTED.

- I. Proposed starting date of solicitation:
- II. Proposed ending date of solicitation:
- III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made.

IV. Identify all *public servants* and other individuals at the request of the *sponsoring agency* who will solicit contributions.

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any *agency* or *public servant* of the City.

Additionally, anyone who does not contribute will not be penalized or recieve unfair treatment.

# PART D. FISCAL SPONSOR (PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTIBUTION OF DONATIONS)

NOTE: The *fiscal sponsor* may not be an individual employed by the *sponsoring agency*. Entity Name:

**Contact Person:** 

Address:

**Phone:** 

Email:

I. Disclose the person or persons within the distributing entity who will be responsible for fund distribution and accounting.

II. Describe how the funds will be held pending distributions, e.g., held in a trust or other dedicated account, in a general account, co-mingled with other funds, etc.

III. What measures will be taken by the distributing entity to ensure that the donations will actually be used for the intended purpose?

IV. What measures are in place to account for the donations? In the event that donations exceed the charitable need, please state how the additional funds will be allocated or dispersed.

V. Please provide details about the measures that will be taken by the distributing entity to ensure that *controlled donors* will not receive preferential treatment.

# PART E. FISCAL SPONSOR SIGNATURE AND AFFIRMATION.

Part E should be completed by the *Fiscal Sponsor* upon completion of the application.

I,

[Name], on behalf of

[*Sponsoring Agency*], affirm under the penalties of perjury that the contents of this application and all accompanying attachments are accurate to the best of my knowledge, information, and belief.

Signature

# PART F. SIGNATURE AND AFFIRMATION.

Part F should be completed by the *sponsoring agency* upon completion of the application.

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I,

[Sponsoring Agency], affirm under the penalties of perjury that the contents of this application and all accompanying attachments are accurate to the best of my knowledge, information, and belief.

[Name], on behalf of

Signature

Date

Date

## PART G. CITY ENDORSEMENT [ONLY TO BE COMPLETED BY BOE OR DESIGNEE].

## Part G should only be completed by the Board of Estimates or its designee(s).

Endorsed by the Board of Estimates Endorsed by the Designee of the Board of Estimates:

Clerk Signature

Date