

BALTIMORE CITY ETHICS BOARD

100 N. Holliday Street, Suite 635 / Baltimore, MD 21202 ethics@baltimorecity.gov / 410-396-7986

GOVERNMENTAL/CHARITABLE GIFT SOLICITATION WAIVER - APPLICATION FOR APPROVAL DIRECTIONS AND GENERAL INFORMATION

Note: Bold-italicized terms are defined at the end of these directions.

I. BACKGROUND

Section 6-26 {"Gifts: Solicitation prohibited"} of the Baltimore City Public Ethics Law, contained in Article 8 of the City Code, prohibits any *public servant* from soliciting or facilitating the solicitation of a *gift*, "whether on the public servant's own behalf or on behalf of another *person*". § 6-27 {"Gifts: Acceptance prohibited"} further prohibits any *public servant* from accepting a *gift*, even if unsolicited, from any *person* that the *public servant* "knows or has reason to know" is a *controlled donor*.

Exceptions to this general prohibition are provided in § 6-26 (b), which permits solicitation if the gift is (1) for the benefit of an official governmental program or activity or a City-endorsed charitable function or activity; and (2), it either:

- (i) is expressly allowed by a rule or regulation of the Ethics Board; or
- (ii) otherwise has been approved in advance by the Ethics Board, on the written request of the *public servant* and the respective *City agency*.

Conditions for the approval of such solicitations are outlined in Board Regulation 06.26. I to standardize and clarify the requirements and procedures for invoking this exception. (The full text of the Regulation is available on the Ethics Board's website:

https://ethics.baltimorecity.gov/gift-solicitation-waivers.)

II. GENERAL STANDARDS FOR APPROVAL

Ethics Board Regulation 06.26.1(B) provides the following general standards for Ethics Board approval:

- 1. The solicitation must be for the exclusive benefit of a governmental or charitable function, program, or activity.
- 2. The program, function, or activity to be benefitted and the proposed solicitation campaign must have been endorsed by the Board of Estimates or its designee(s).

- 3. The solicitation must be directed at a broad range of potential donors and may not specially target *controlled donors*.
- 4. The campaign must be designed and conducted so as to avoid any suggestion that contributors might receive special access or favored treatment from any *City agency* or any *public servant*. [See, "NOTE", infra.].
- 5. The solicitation must be approved in advance by the Ethics Board, on written request of the *sponsoring agency*.
- 6. The solicitation must be conducted in accordance with the terms and conditions of the Ethics Board's approval.

NOTE: In general, every solicitation should contain language stating that (1) contributing to the campaign will not result in special benefits or advantages to the donor and that (2) not contributing to the campaign will not result in a detriment or disadvantage to the party that is being solicited.

III. WHEN AND WHERE TO APPLY

An application for Ethics Board approval must be submitted to the Ethics Board ethics@baltimorecity.gov at least 45 days before any *controlled donor* is solicited, directly or indirectly.

IV. ACTIVITY REPORTS AND RECORDS

The *sponsoring agency* must periodically report solicitation activities to the Ethics Board, in a form consistent with generally accepted standards in the practice of accounting ¹, as follows:

- 1. A Final, Cumulative Report must be filed within 30 days after all solicitations have been made and anticipated donations received.
- 2. Interim Reports must be filed on the following schedule, depending on the aggregate value of donations sought by the campaign:
 - (i) for campaigns seeking \$50,000 or more in donations, once every 3 months;
 - (ii) for campaigns seeking between \$5,000 and \$50,000, once every 6 months; and
 - (ii) for campaigns seeking less than \$5,000, only the Final, Cumulative Report is required.

The *sponsoring agency* must make and maintain detailed records to assure complete reporting of all of the information required to be disclosed in the Reports. Activity reports must be signed as accurate by the *sponsoring agency* and *fiscal sponsor*. (See Form 627.)

V. FORMS AND INFORMATION

Additional forms and instructions for the application and activity reports are available on the Board's website at https://ethics.baltimorecity.gov/gift-solicitation-waivers.

Any questions about the waiver application and/or reporting process should be directed to Ethics Board staff at ethics@baltimorecity.gov or 410-396-7986.

You may review the Governmental Accounting Standards on the Governmental Accounting Standards Board's website, accessible https://gars.gasb.org/. For free access, choose "Basic View."

DEFINITION OF TERMS

All defined terms are indicated by bold italics.

"Agency"/ "City agency"

- (a) General. "Agency" or "City agency" means any department, board, commission, council, authority, committee, office, or other unit of City government.
- (b) *Inclusions*. "Agency" or "City agency includes:
 - (1) Baltimore Children and Youth Fund;
 - (2) Baltimore City Parking Authority;
 - (3) Baltimore Development Corporation;
 - (4) Baltimore Police Department; Enoch
 - (5) Pratt Free Library of Baltimore City;
 - (6) Housing Authority of Baltimore City;
 - (7) Local Development Council, South Baltimore Video Lottery Terminal;
 - (8) Pimlico Community Development Authority:
 - (9) South Baltimore Gateway Community Impact District Management Authority; and
 - any individual not embraced in a unit of City government who exercises authority comparable to that of the head of a unit of City government.

"Controlled donor"

"Controlled donor" means any person that:

- (1) does or seeks to do business of any kind, regardless of amount:
 - (i) with an agency;
 - (ii) or with another person in connection with or in furtherance of that other person's contract with an agency;
- (2) engages in an activity that is regulated or controlled by an **agency**:
- (3) is a lobbyist with respect to matters within the jurisdiction of an **agency**;
- (4) has a financial interest that might be substantially and materially affected, in a manner distinguishable from the public generally, by the performance or nonperformance of the official duties of an agency; or
- is an owner, partner, officer, director, trustee, employee, or agent of any **person** described in items (1) through (4).

"Fiscal Sponsor"

"Fiscal sponsor" means the person who is responsible for the custody, accounting, and distribution of donations. The fiscal sponsor may not be an individual employed by the sponsoring agency.

"Gift"

"Gift" means the transfer of any thing or any service of economic value, regardless of the form, for less than adequate, identifiable, and lawful consideration. "Gift" does not include political contributions that are regulated under state law.

"Person"

"Person" means:

- (1) an individual;
- (2) a receiver, trustee, guardian, personal representative, fiduciary, or representative of any kind; and
- (3) partnership, firm, association, corporation, or other entity of any kind;
- (4) except as used in the City Code, Article 8, Subtitle 9, for the imposition of criminal penalties, a governmental entity or an instrumentality or unit of a governmental entity.

"Public Servant"

"Public servant" means any official or employee of the City of Baltimore or of any *agency* of the City.

"Sponsoring agency"

"Sponsoring agency" means:

- (1) the City *agency* that, under the City Code, Article 8, § 6-26(b) and R 06.26.1, seeks to conduct a solicitation for an official governmental program or activity or for a charitable function or activity; or
- (2) if more than one City agency is involved, the agency designated to coordinate the solicitation.



Date Received:			

GOVERNMENTAL/CHARITABLE GIFT SOLICITATION WAIVER - APPLICATION FOR APPROVAL

Nam	ne of Benefitted Program/Charity:				
	Various programs as identified in Part B - I				
	DT A CDONGODING ACENCY				
7	RT A. SPONSORING AGENCY.	and a source a such			
	Name: Mayor's Office of Employment Dev	relopment			
-	tact Person/Coordinator: Mackenzie Garvin				
Addı	ress: 417 E Fayette St # 468 Baltimore, MD 21202				
Phone: (410) 396-1910		Email: Mackenzie.Garvin@Baltimorecity.gov			
PAR.	Γ B. PURPOSE OF PROPOSED SOLICITATION.				
	Identify the specific governmental or charita solicitations will be made.	ble program, function, or activity for which			
	program provides assistance to young adul	to youth aged 14-21. The Youth Opportunity (YO) ts aged 18 - 26. The Financial Empowerment Center y, and savings stategies to city residents aged 18 and			
II.	Describe the specific purposes to which cont	ributions and other receipts will be applied.			
	other support services. Funds will also be u	for FEC will pay for additional staff and to pay for			
III.	Select the appropriate range for the aggrega	ate value of the contributions sought:			
	\mathbf{X} \$500,000 or more	te value of the contributions sought			
	Between \$150,000 and \$500,000				
	Between \$50,000 and \$150,000				
	☐ Between \$5,000 and \$50,000 ☐ Less than \$5,000				

Part C. WHEN AND HOW SOLICITATION TO BE CONDUCTED.

- I. Proposed starting date of solicitation: 01/01/25
- II. Proposed ending date of solicitation: 12/31/25
- III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made.

Targeted individuals to be solicited include representatives of philanthropic organizations as well as private and non-profit employers. Strategies include media outreach and programmatic presentations with the proceeds going to support the programs listed above. The donated funds will be held in separate accounts at the Baltimoe Civic Fund.

IV. Identify all *public servants* and other individuals at the request of the *sponsoring agency* who will solicit contributions.

Individuals who will be soliciting contributions include Mackenzie Garvin, Donnie Brown, Deidre Webb, and Yvette Clark. The Baltimore City Mayor and/or his representatives may also be involved to encourage support of the various programs.

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*.

MOED deploys a broad range of strategies that has successfully attracted various donors in the past incuding local and national philanthropic organizations, private and non-profit businesses.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any *agency* or *public servant* of the City.

As noted, MOED deploys a broad solicitation strategy and offers a specific proposal and budget for all solicited funds.

PART D. FISCAL SPONSOR (PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTIBUTION OF DONATIONS)

NOTE: The fiscal sponsor may not be an individual employed by the sponsoring agency.

Entity Name: The Baltimore Civic Fund

Contact Person: Hyesook Chung, President

Address: 8 Market Place, Suite 300, Baltimore, MD 21202

Phone: (443) 540-6113 Email: Hyesook@baltimorecivicfund.org

I. Disclose the person or persons within the distributing entity who will be responsible for fund distribution and accounting.

The Baltimore Civic Fund's Chief Operations Officer is responsible for fund distribution and accounting, supported by the Civic Fund finance team and an outside CPA firm. The Civic Fund maintains a web-based accounting system which is accessible by the President, the COO, the finance team, and the CPA firm. The Partnership Managers are able to view the information, but not make edits. The Civic Fund's Partnership Managers are responsible for reviewing and approving all disbursements and providing reports and other information about program account use.

II. Describe how the funds will be held pending distributions, e.g., held in a trust or other dedicated account, in a general account, co-mingled with other funds, etc.

The Baltimore Civic Fund monitors incoming deposits daily and assigns individual funding codes to each source upon receipt. All funding is held in a general operating account but differentiated by funding code. A master list of funding codes matched to program accounts is held and updated by the COO and the Director of Partnerships. Funding codes apply to all funding types: donations, grants, public funds, philanthropic funds.

III. What measures will be taken by the distributing entity to ensure that the donations will actually be used for the intended purpose?

The Baltimore Civic Fund keeps records of all supporting documentation related to a program's scope of work and funding sources. All disbursements are initiated by a payment request form completed by City agency staff and signed by the agency's authorized signatory (Agency Director or designated staff). Partnership Managers review payment requests to ensure the request fits within the scope of work for the program as well as within any fiduciary restrictions. Requests are denied if they do not align with the program purpose or if relevant restrictions exist on the funding source. Agencies have an opportunity to amend the request if applicable.

IV. What measures are in place to account for the donations? In the event that donations exceed the charitable need, please state how the additional funds will be allocated or dispersed.

Donations are collected (1) by a web-based donation site and directly deposited into the general account; (2) by check received by mail and deposited into the general account; or (3) by ACH in the general account. All supporting documentation is uploaded into the web-based accounting system and saved with program files. Donors who use the web-based donation site receive an automated acknowledgment email and those received by other means may be acknowledged by a gift letter. Donations receive a funding code for tracking purposes and remain in the program's account to be used in accordance with the scope of the program and the purpose of the donation unless otherwise directed by the donor. Once the charitable need is reached, the web-based donation site link will be turned off. In the event the donation exceed

V. Please provide details about the measures that will be taken by the distributing entity to ensure that *controlled donors* will not receive preferential treatment.

All disbursements require approval by the City agency's authorized signatory, as well as the Civic Fund's Partnership Managers, financial team, COO, and outside accounting firm. Sufficient supporting documentation and alignment with the program's scope of work and donation's restrictions are required. All disbursements are made in accordance with the IRS guidelines for nonprofits.

PART E. FISCAL SPONSOR SIGNATURE AND AFFIRMATION.

Part E should be completed by the	Fiscal Sponsor upon	completion of t	he application.
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I, HyeSook Chung [Name], on behalf of Baltimore Civic Fund

[Sponsoring Agency], affirm under the penalties of perjury that the contents of this application and all accompanying attachments are accurate to the best of my knowledge, information, and belief.

Hyes bok Chiang (Mar 25, 2025 16:37 EDT)

Signature

03/25/2025

Date

PART F. SIGNATURE AND AFFIRMATION.

Part F should be completed by the *sponsoring agency* upon completion of the application.

I, Mackenzie Garvin [Name], on behalf of Mayor's Office of Employment Dev'l

[Sponsoring Agency], affirm under the penalties of perjury that the contents of this application and all accompanying attachments are accurate to the best of my knowledge, information, and belief.

Mackenzie Larvin

Signature

03/25/25

Date

PART G. CITY ENDORSEMENT [ONLY TO BE COMPLETED BY BOE OR DESIGNEE].

Part G sho	ould only be completed by the Board of Estimates or its designee(s)).	
	Endorsed by the Board of Estimates Endorsed by the Designee of the Board of Estimates:		
C1 1 C'		D	
Clerk Si	gnature	Date	

MOED 2025 Charitable Solicitation Application (Fillable Form 626 (rev 2024.12.24).pdf) CG

Final Audit Report 2025-03-25

Created: 2025-03-25

By: Christina Gatto (christina@baltimorecivicfund.org)

Status: Signed

Transaction ID: CBJCHBCAABAA76N4oRZ3ySym3sthT5coSm2GaYfoGL2A

"MOED 2025 Charitable Solicitation Application (Fillable Form 6 26 (rev 2024.12.24).pdf) CG" History

- Document created by Christina Gatto (christina@baltimorecivicfund.org) 2025-03-25 8:36:10 PM GMT
- Document emailed to HyeSook Chung (hyesook@baltimorecivicfund.org) for signature 2025-03-25 8:36:19 PM GMT
- Email viewed by HyeSook Chung (hyesook@baltimorecivicfund.org) 2025-03-25 8:37:14 PM GMT
- Document e-signed by HyeSook Chung (hyesook@baltimorecivicfund.org)
 Signature Date: 2025-03-25 8:37:27 PM GMT Time Source: server
- Agreement completed. 2025-03-25 - 8:37:27 PM GMT