

#### **BALTIMORE CITY ETHICS BOARD**

100 N. Holliday Street, Suite 635 / Baltimore, MD 21202 ethics@baltimorecity.gov / 410-396-7986

# GOVERNMENTAL/CHARITABLE GIFT SOLICITATION WAIVER APPLICATION FOR APPROVAL DIRECTIONS AND GENERAL INFORMATION

Note: Bold-italicized terms are defined at the end of these directions.

#### I. BACKGROUND

Section 6-26 {"Gifts: Solicitation prohibited"} of the Baltimore City Public Ethics Law, contained in Article 8 of the City Code, generally prohibits any *public servant* from soliciting or facilitating the solicitation of a *gift*, "whether on the *public servant's* own behalf or on behalf of another *person*," from any *person* that the *public servant* "knows or has reason to know" is a *controlled donor*.

Section 6-27 {"Gifts: Acceptance prohibited"} further prohibits any **public servant** from accepting a **gift**, even if unsolicited, from any **person** that the **public servant** "knows or has reason to know" is a **controlled donor**.

These prohibitions have long been recognized to apply even if the "gift" is being solicited to support a governmental function or charitable endeavor. For this reason, City *public servants* should avoid broad solicitation efforts, such as fundraising, which could reach *controlled donors*.

An exception was enacted in 2005 to permit certain solicitations that are "for the benefit of an official governmental program or activity or a City-endorsed charitable function or activity" and have been pre-approved by the Ethics Board.

More recently, the Ethics Board adopted Regulation 06.26.1 to standardize and clarify the requirements and procedures for invoking this exception. (The full text of the Regulation is available on the Ethics Board's website: <a href="https://ethics.baltimorecity.gov/gift-solicitation-waivers">https://ethics.baltimorecity.gov/gift-solicitation-waivers</a>.)

# II. GENERAL STANDARDS FOR APPROVAL

Ethics Board Regulation 06.26.1(B) provides the following general standards for Ethics Board approval:

- 1. The solicitation must be for the exclusive benefit of a governmental or charitable function, program, or activity.
- 2. The program, function, or activity to be benefitted and the proposed solicitation campaign must have been endorsed by the Board of Estimates or its designee(s).

- 3. The solicitation must be directed at a broad range of potential donors and may not specially target *controlled donors*.
- 4. The campaign must be designed and conducted so as to avoid any suggestion that contributors might receive special access or favored treatment from any City **agency** or any **public servant**.
- 5. The solicitation must be approved in advance by the Ethics Board, on written request of the **sponsoring agency**.
- 6. The solicitation must be conducted in accordance with the terms and conditions of the Ethics Board's approval.

# III. WHEN AND WHERE TO APPLY

An application for Ethics Board approval must be submitted to the Ethics Board at <a href="mailto:ethics@baltimorecity.gov">ethics@baltimorecity.gov</a> at least 45 days before any *controlled donor* is solicited, directly or indirectly.

# IV. ACTIVITY REPORTS AND RECORDS

The **sponsoring agency** must periodically report solicitation activities to the Ethics Board, in a form consistent with generally accepted standards in the practice of accounting <sup>1</sup>, as follows:

- 1. A Final, Cumulative Report must be filed within 30 days after all solicitations have been made and anticipated donations received.
- 2. Interim Reports must be filed on the following schedule, depending on the aggregate value of donations sought by the campaign:
  - (i) for campaigns seeking \$50,000 or more in donations, once every 3 months;
  - (ii) for campaigns seeking between \$5,000 and \$50,000, once every 6 months; and
  - (iii) for campaigns seeking less than \$5,000, only the Final, Cumulative Report is required.

The **sponsoring agency** must make and maintain detailed records to assure complete reporting of all of the information required to be disclosed in the Reports. Activity reports must be signed as accurate by the **sponsoring agency andfiscal sponsor**. (See Form 627.)

# V. FORMS AND INFORMATION

Additional forms and instructions for the application and activity reports are available on the Board's website at <a href="https://ethics.baltimorecity.gov/gift-solicitation-waivers">https://ethics.baltimorecity.gov/gift-solicitation-waivers</a>.

Any questions about the waiver application and/or reporting process should be directed to Ethics Board staff at <a href="mailto:ethics@baltimorecity.gov">ethics@baltimorecity.gov</a> or 410-396-7986.

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<sup>&</sup>lt;sup>1</sup> You may review the Governmental Accounting Standards on the Governmental Accounting Standards Board's website, accessible here: <a href="https://gars.gasb.org/">https://gars.gasb.org/</a>. For free access, choose "Basic View."

#### **DEFINITION OF TERMS**

# All defined terms are indicated by **bold italics**.

# "Agency"/ "City agency"

- (a) General. "Agency" or "City agency" means any department, board, commission, council, authority, committee, office, or other **unit** of City government.
- (b) Inclusions. "Agency" or "City agency" includes:
  - (1) Baltimore Children and Youth Fund;
  - (2) Baltimore City Parking Authority;
  - (3) Baltimore Development Corporation;
  - (4) Baltimore Police Department;
  - (5) Enoch Pratt Free Library of Baltimore City;
  - (6) Housing Authority of Baltimore City;
  - (7) Local Development Council, South Baltimore Video Lottery Terminal;
  - (8) Pimlico Community Development Authority;
  - (9) South Baltimore Gateway Community Impact District Management Authority; and
  - (10) any individual not embraced in a unit of City government who exercises authority comparable to that of the head of a unit of City government.

#### "Controlled donor"

"Controlled donor" means any *person* that:

- (1) does or seeks to do business of any kind, regardless of amount:
  - (i) with an agency; or
  - (ii) with another *person* in connection with or in furtherance of that other *person's* contract with an *agency*;
- (2) engages in an activity that is regulated or controlled by an *agency:*
- (3) is a lobbyist with respect to matters within the jurisdiction of an *agency*;
- (4) has a financial interest that might be substantially and materially affected, in a manner distinguishable from the public generally, by the performance or nonperformance of the official duties of an agency; or
- (5) is an owner, partner, officer, director, trustee, employee, or agent of any

# "Fiscal Sponsor"

"Fiscal sponsor" means the person who is responsible for the custody, accounting, and distribution of donations. The fiscal sponsor may not be an individual employed by the sponsoring agency.

## "Gift"

"Gift" means the transfer of any thing or any service of economic value, regardless of the form, for less than adequate, identifiable, and lawful consideration. "Gift" does not include political contributions that are regulated under state law.

# "Person"

"Person" means:

- (1) an individual;
- (2) a receiver, trustee, guardian, personal representative, fiduciary, or representative of any kind; and
- (3) a partnership, firm, association, corporation, or other entity of any kind;
- (4) except as used in the City Code, Article 8, Subtitle 9, for the imposition of criminal penalties, a governmental entity or an instrumentality or unit of a governmental entity.

#### "Public Servant"

"Public servant" means any official or employee of the City of Baltimore or of any *agency* of the City.

# "Sponsoring agency"

"Sponsoring agency" means:

- (1) the City agency that, under the City Code, Article 8, § 6-26(b) and R 06.26.1, seeks to conduct a solicitation for an official governmental program or activity or for a charitable function or activity; or
- (2) if more than one City **agency** is involved,the **person** described in items (1) through (4).

ETHICS FORM 626
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coordinate the solicitation.

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Date Received:	

Phone: 410-396-7986

Email: ethics@baltimorecity.gov

## GOVERNMENT ALICHARIT ABLE GIFT SOLICITATION WAIVER-APPLICATION FOR APPROVAL

Name of Benefitted Program/Charity:				
Local Progress Impact Lab				
PART A. SPONSORING AGENCY.				
Agency: Office of Councilmembe	r Kristerfer Burnett			
Contact Person/Coordinator:	Kristerfer Burnett			
Address: 100 Holliday Street Bal	timore MD 21202			
Phone: 410-299-7842	Email:Kristerfer.Burnett@baltimorecity.gov			

## PART B. PURPOSE OF PROPOSED SOLICITATION.

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made.

Funds will be solicited for costs associated providing a Baltimore Progressive Governance Lab training series in partnership with the Local Progress Impact Lab and Re:Power for incoming members of the Baltimore City Council. Participants will be provided technical training and leadership development to make them more effective leaders when they govern the city in the upcoming term. The Local Progress Impact Lab will provide policy assistance, communications support, and programming on a wide range of issues. The Baltimore PGL will take place over 6 months, beginning with an initial two-day session focused on how participants can govern effectively and truly represent the values of their communities. Participants will identify what type of leader they are and how they can design a cohort to build power collectively. Participants will learn the importance of collaborative governance and what that looks like in practice, with guidance from facilitators and case studies.

II. Describe the specific purposes to which contributions and other receipts will be applied.

Contributions will be applied to covering the cost of securing a training venue, food/beverage, staffing for the training and on-going technical support via the Local Progress national network.

III. Select the appropriate range for the aggregate value of the contributions sought:

\$500,000 or more Between \$150,000 and \$500,000 [X] Between \$50,000 and \$150,000 Between \$5,000 and \$50,000 Less than \$5,000

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- l. Proposed starting date of solicitation efforts: October 1, 2024
- II. Proposed ending date of solicitation efforts: Dec. 6, 2024
- III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made.

No outreach will be made to known controlled donors. This campaign will target individuals with a history of supporting civic engagement and good governance. They will be contacted by CM Kristerfer Burnett and his staff through email, by phone and via social media.

IV. Identify all *public servants* and other individuals at the request of the *sponsoring* agency who will solicit contributions.

Councilmember Burnett and his Chief of Staff Kimberly Sauer.

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*.

Potential donors will be approached based on their previous involvement in initiatives focused on civic engagement, labor and community organizing, good governance, and pro-Democracy efforts. While most donors who fit this profile are not controlled donors, those who are controlled in relation to the City Council or Board of Estimates will not be specifically targeted. If they are solicited, it will be done in the same way as other potential donors.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any *agency* or *public servant* of the City.

Donors will be made aware that their donation will be directed towards Local Progress Impact Lab. The focus of all solicitation requests and promotion of the Baltimore Progressive Governance Lab and will focus on the potential benefits to elected officials who are participating.

The purpose of the funds will be made clear to those donating, and donors will be informed they will not gain favors or special access with their donation.

PART D. FISCAL SPONSOR (PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS)

NOTE: The fiscal sponsor may not be an individual employed by the sponsoring agency.

Entity Name:Local Progress Impact Lab

**Contact Person:** Francesca Menes

Address: 120 Broadway St, Suite 1750, New York, NY 10271

Phone786-340-1646 Email: fmenes@localprogress.org

I. Disclose the person or persons within the distributing entity who will be responsible for fund distribution and accounting.

All disbursements require approval by Local Progress Impact Lab's Director of Finance, as well as the Impact Lab's financial team and outside accounting firm. Sufficient supporting documentation and alignment with the program's scope of work and donation's restrictions are required. All disbursements are made in accordance with the IRS guidelines for nonprofits.

II. Describe how the funds will be held pending distributions, e.g., held in a trust or other dedicated account, in a general account, co-mingled with other funds, etc.

The Local Progress Impact Lab keeps records of all supporting documentation related to a program's scope of work and funding sources. All disbursements are initiated by Local Progress Programming Staff and are approved by the Director of Finance.

III. What measures will be taken by the distributing entity to ensure that the donations will actually be used for the intended purpose?

Local Progress keeps records of all supporting documentation given for donations, including grants and other conditional funding. Grants are assigned transaction codes in their financial system. All disbursements from the accounts are initiated by a payment request form completed by the program and signed by the program's authorized signatory (agency director or designated staff), all payments must align to the stated scope of the program account.

IV. What measures are in place to account for the donations? In the event that donations exceed the charitable need, please state how the additional funds will be allocated or dispersed.

Donations are collected (1) by a web-based donation site and directly deposited into the general account; (2) by check received by mail and deposited into the general account; or (3) by ACH in the general account. All supporting documentation is uploaded into the accounting system and saved with program files.

V. Please provide details about the measures that will be taken by the distributing entity to ensure to ensure that *controlled donors* will not receive preferential treatment.

All disbursements require approval by Local Progress Impact Lab's Director of Finance, as well as the Impact Lab's financial team and outside accounting firm. Sufficient supporting documentation and alignment with the program's scope of work and donation's restrictions are required. All disbursements are made in accordance with the IRS guidelines for nonprofits.

PART E. SIGNATURE AND AFFIRMATION.		
Part E should be completed by the s	ponsoring agency upon completion of the application.	
risterfer Burnett [Name], on behalf of District 8 Office		
	penalties of perjury that the contents of this application and urate to the best of my knowledge, information, and belief.	
	9/17/2024	
Signature	Date	
PART F. CITY ENDORSEMENT [ONLY TO BE Part F should only be completed by D Endorsed by the Board of Estimate D Endorsed by the Designee of the	the Board of Estimates or its designee(s). ates	
Clerk Signature	Date	