



BALTIMORE CITY ETHICS BOARD

635 City Hall
100 N. Holliday Street
Baltimore, Maryland 21202
(410) 396-7986
ethics@baltimorecity.gov

**GOVERNMENTAL/CHARITABLE SOLICITATIONS –
APPLICATION FOR APPROVAL**

NAME OF BENEFITTED PROGRAM / CHARITY: The Movement Team, Inc.

PART A. SPONSORING AGENCY

Name Baltimore City Council President's Office

Address 100 N. Holliday Street, Ste. 400, Baltimore, Maryland 21202

Contact Person / Coordinator Aaron DeGraffenreidt

Telephone 443-615-0751

Email a.degraffenreidt@baltimorecity.gov

PART B. PURPOSE OF PROPOSED SOLICITATION:

- I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made:**

The City Council President's Office will solicit donations for a Holiday Toy Drive and
The purpose is to provide Baltimore City families with toys for the Holiday Season.

- II. Describe the specific purposes to which contributions and other receipts will be applied:**

Monetary and in-kind donations will be applied to provide toys, games, and other gifts for
children.

III. Select the appropriate range for the aggregate value of the contributions sought:

- \$500,000 or more
- between \$150,000 and \$500,000
- between \$50,000 and \$150,000
- between \$5,000 and \$50,000
- less than \$5,000

PART C. CITY ENDORSEMENT

By: X Board of Estimates Designee of B/E: _____

Date and Manner of Endorsement: 9/15/2021 by unanimous vote of the Board of Estimates

Attach Copy of Written Endorsement

PART D. WHEN AND HOW SOLICITATION TO BE CONDUCTED

I. Proposed starting date of solicitation efforts: Immediately upon Board of Ethics approval

II. Proposed ending date of solicitation efforts: December 19, 2021

III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made:

~~Staff from the Council President's Office will solicit a wide variety of individuals and corporations. They will solicit individuals and corporations who are situated in Baltimore City. All solicitations will be general in nature but staff from the Council President's Office will work to identify the most interested potential donors in order to maximize the potential for the event. They will deliver these solicitations by social media posts, individual direct solicitations, and general word of mouth.~~

IV. Identify all *public servants* who will be soliciting contributions

~~Office of the Baltimore City Council President staff: President Nick J. Mosby, Jr.; Lawrence Anderson; Nikki Thompson; Derrick Greene; Yvonne Wenger; Matthew Stegman; Aaron DeGraffenreidt; Cori Ramos; Hosea Chew~~

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*:

~~Potential donors will be solicited based on their history of participating in activities related to this specific campaign or that have contributed to or have interests in similar causes to impact positive change for Baltimore's youth. Most potential donors fitting this description are not controlled donors. However, those potential donors who are controlled will not be targeted or singled out in any way, and, if they received a solicitation it will be in the same manner as any other potential donors~~

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any *agency* or *public servant* of the City:

~~Donors will be made aware that their donation will be supporting Baltimore City families and their efforts to provide gifts for the Holiday Season. The purpose of the funds will be made clear to those donating and donors will be informed that they will not gain any favors, special access, or favoritism with their donation.~~

PART E. Fiscal Sponsor PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS)

Note: This individual may not be employed by the *Sponsoring Agency*.

Name The Movement Team, Inc.

Address 911 S. Charles Street C1, Baltimore, Maryland 21230

Telephone 410-905-8614 Email keac@themovementteam.com

I. Disclose the person or persons within the distributing entity who will be responsible for fund distribution and accounting.

Kea Crowder, Vice President

II. Describe how the funds will be held pending distributions, e.g., held in a trust or other dedicated account, in a general account, co-mingled with other funds, etc.

~~The Movement Team, Inc. will collect toys, games, and other gifts at various locations in Baltimore City including Baltimore City Hall, the Delta Center, and their principal office. The Movement Team, Inc. will collect any funds in a co-mingled account where they maintain funds for the programs they operate. That fund will only be accessible by the~~

III. What measures will be taken by the distributing entity to ensure that the donations will actually be used for the intended purpose?

~~The Movement Team, Inc. will keep records of all supporting documentation given for donations and in-kind items. Staff from the Office of the Council President will assist in an event to collect donated items.~~

IV. What measures are in place to account for the donations? In the event that donations exceed the charitable need, please state how the additional funds will be allocated or dispersed.

~~Donations will be input into The Movement Team, Inc.'s financial system with supporting notations with the deposit. In-kind items will be catalogued with similar notations. Any surplus funds or left over in-kind items will be used to benefit the intended population beyond the day of the event to distribute the gifts.~~

V. Please provide details about the measures that will be taken by the distributing entity to ensure to ensure that controlled donors will not receive preferential treatment.

~~The Movement Team, Inc. will treat all donors and participants equally and avoid any appearance of favoritism or preferential treatment.~~

PART F. SIGNATURE AND AFFIRMATION

I affirm under the penalties of perjury that the contents of this Application and of all accompanying attachments are true to the best of my knowledge, information, and belief.

Date: August 25, 2021

FOR: Office of the City Council President

{Type/Print Name of Sponsoring Agency}

BY: Degraffenreidt, Aaron (City Council)

Digitally signed by Degraffenreidt, Aaron (City Council)
DN: cn=Degraffenreidt, Aaron (City Council) ou=User Accounts
Reason: I have reviewed this document
Location:
Date: 2021-08-25 11:25:04-00

{Signature}

Office of the City Council President

{Type/Print Name of Sponsoring Agency}

100 N. Holliday Street, Ste. 400

{Type/Print Office Address}

410-396-8541

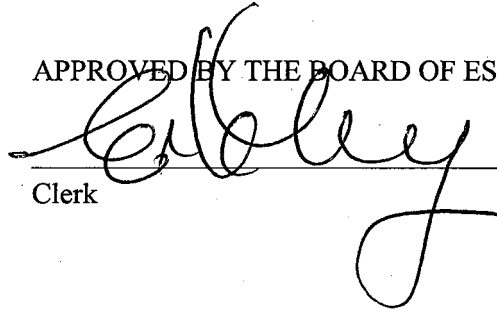
{Type/Print Office Telephone Number}

a.degraffenreidt@baltimorecity.gov

{Type/Print Email Address}

APPROVED BY THE BOARD OF ESTIMATES

SEP 15 2021



Clerk

Date

CITY OF BALTIMORE

Nick J. Mosby, President, Baltimore City Council



Baltimore City Council President

100 Holliday Street, Suite 400
Baltimore, Maryland 21202

44-45

August 25, 2021

Honorable Clerk of the Board of Estimates
Baltimore City Hall, Rm. 204
Baltimore Maryland 21202

**RE: GOVERNMENTAL/CHARITABLE SOLICITATION APPLICATION:
2021 HOLIDAY TOY DRIVE**

ACTION REQUESTED OF THE BOARD OF ESTIMATES:

The Baltimore City Council President's Office ("CPO") respectfully requests the Board of Estimates ("BOE") to endorse a Governmental/Charitable Application for submission to the Board of Ethics of Baltimore City to allow CPO to solicit donations from individuals, organizations, businesses, and foundations who have an interest in supporting Baltimore City families during the Holiday Season. The period of the campaign, pending BOE and Board of Ethics approval, will be effective from the date of approval from the Board of Ethics to December 30, 2021.

AMOUNT AND SOURCE OF FUNDS:

No General Funds are involved in this transaction.

BACKGROUND/EXPLANATION:

Donations will be solicited from businesses, civic leaders, corporate entities, faith-based institutions, and the general population in the Baltimore region, the state of Maryland generally, and nationwide. A potential donor list will be comprised of individuals, organizations, businesses, and foundations who want to support Baltimore City families. The vast majority of these individual and corporate donors will not be controlled donors as defined in the Baltimore City Ethics Code. However, those potential donors who are controlled donors will not be targeted or singled out in any way. They will only receive solicitations as part of the general public in the same manner as other potential donors. Further, any controlled donors who participate in this campaign will continue to be treated as all other organizations and individuals and they will not receive any preferential treatment.

Baltimore City Council President Nick J. Mosby wishes to carry on the tradition of City Council Presidents supporting a Holiday Toy Drive for Baltimore City families. Baltimore City Code Article 8, Section 6-26 generally prohibits solicitation of gifts, but the Board of Ethics regulations provides an exception to that general prohibition when:

- (1) the solicitation is for the exclusive benefit of a governmental or charitable function, program, or activity;
- (2) the program, function, or activity to be benefitted and the proposed solicitation campaign must have been endorsed by the Board of Estimates or its designee(s);
- (3) the solicitation is directed at a broad range of potential donors rather than targeted towards controlled donors.

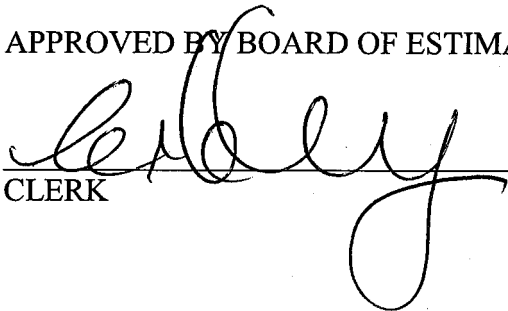
- (4) the campaign is designed and conducted so as to avoid any suggestion that contributors might receive special access or favored treatment from any City agency or public servant;
- (5) the proposed solicitation must have been approved in advance by the Ethics Board, on written request of the sponsoring agency; and
- (6) the solicitation is conducted in accordance with the terms and conditions of the Ethics Board's approval.

When those conditions are met, a sponsoring agency may undertake a solicitation campaign. *Ethics Regulation 96.26B*. Accordingly, Council President Mosby submits this memo to request the Board of Estimates' endorsement for his request to engage in a charitable solicitation campaign to support The Movement Team, Inc. 2021 Holiday Toy Drive. The Holiday Toy Drive will use locations in City Hall as drop off areas for toys and gifts to benefit The Movement Team, Inc. The Movement Team, Inc. will catalogue the donations as the fiscal sponsor for the campaign and they will distribute toys to Baltimore City families on or around December 19, 2021

MBE/WBE PARTICIPATION:

N/A

APPROVED BY BOARD OF ESTIMATES:


CLERK

SEP 15 2021
DATE

CITY OF BALTIMORE

Nick J. Mosby, President, Baltimore City Council



Baltimore City Council President

100 Holliday Street, Suite 400
Baltimore, Maryland 21202

October 21, 2021

Board of Ethics
Attn: Jeffrey Hochstetler
100 N. Holliday St., Suite 635
Baltimore, MD 21202
ethics@baltimorecity.gov

RE: GOVERNMENTAL/CHARITABLE SOLICITATION APPLICATION:
2021 HOLIDAY TOY DRIVE

Dear Honorable Members of the Baltimore City Ethics Board,

The City Council President's Office has received your feedback regarding its application to engage in a charitable solicitation campaign to support The Movement Team, Inc.'s 2021 Holiday Toy Drive. In response, The Movement Team, Inc. has confirmed for the City Council President's Office that it has a bank account that is specifically dedicated to receive donated funds for this campaign. Accordingly, the City Council President's Office respectfully submits this letter as an addendum to its original application to revise its response to Part E, Section II as follows:

Part E, Section II: Describe how the funds will be held pending distribution, e.g., held in a trust or other dedicated account, in a general account, co-mingled with other funds, etc.

Revised Response: The Movement Team, Inc. has opened a separate account specifically dedicated for funds it receives for the 2021 Toy Drive. That account will only be accessible by the authorized individuals of the organization. The Movement Team, Inc. will primarily be collecting toys, games, and other gifts at various locations in Baltimore City including Baltimore City Hall, the Delta Center, and their principal office.

Thank you for your thoughtful consideration. Please feel free to contact me with any additional questions or concerns on this matter.

Sincerely,

General Counsel
Office of Baltimore City Council President Nick J. Mosby
100 N. Holliday Street, Ste. 400
Baltimore, Maryland 21202
cell: 443-615-0751
a.degraffenreidt@baltimorecity.gov