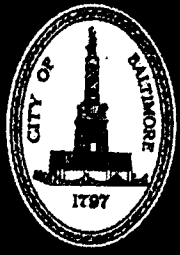


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FROM	NAME & TITLE	Councilman Ryan Dorsey	CITY OF BALTIMORE MEMO <i>43-44</i>	
	AGENCY NAME & ADDRESS	Baltimore City Council, District 3		
	SUBJECT	Governmental/ Charitable Solicitation Application		

TO The Honorable President and Members of the Board of Estimates

DATE: May 6, 2020

Dear Members:

ACTION REQUESTED BY THE BOARD OF ESTIMATES:

The Board is requested to endorse a Governmental/ Charitable Solicitation Application for submission to the Board of Ethics of Baltimore City to benefit the artist residency/arts grants funding program, *Artist/District*. Ryan Dorsey of the Office of the City Council President wishes to solicit donations from friends, businesses and organizations. The period of the campaign will be immediately upon Board approval to December 12, 2020.

AMOUNT AND SOURCE OF MONEY:

No general funds are involved in this transaction.

BACKGROUND AND EXPLANATION:

Solicitations will be made for the establishment and operation of an artist residency/arts grants funding program in Baltimore City Council District 3 called *Artist/District*. The program will provide funding to artists residing in City Council District 3, selected by a panel of non- government officials. Non-Profits, businesses, organizations, and donors will be solicited directly by Ryan Dorsey. Solicitations will be made in person, by telephone, in writing, and email.

A potential donor list will be comprised of individuals and corporate entities that contribute to the economic, social, and cultural vitality of Baltimore City. Most of the individual and corporate entities fitting that description are not controlled donors with respect to the City Council or the Board of Estimates will not be targeted or singled out in any way and will not be solicited, if at all, in the same manner as the other potential donors.

Baltimore City Code Article 8, Section 6-26, prohibits solicitation or facilitating the solicitation of a gift. An exception was enacted in 2005 to permit certain solicitations that are for the benefit of an official government program or activity, or a City- endorsed charitable function or activity. Ethics Regulation 96.26B sets out the standards for approval, which includes the requirement that the program, function or activity to be benefited and the proposed solicitation campaign must be endorsed by the Board of Estimates or its designee.

Ryan Dorsey
RYAN DORSEY

APPROVED BY BOARD OF ESTIMATES:

Joan Burkett

CLERK

DATE
MAY 13 2020

BALTIMORE CITY ETHICS BOARD
626 City Hall
Baltimore, Maryland 21202
Phone: 410-396-4730 Fax: 410-396-8483
<http://ethics.baltimorecity.gov>

**GOVERNMENTAL/CHARITABLE SOLICITATIONS –
APPLICATION FOR APPROVAL**

NAME OF BENEFITTED PROGRAM / CHARITY: Artist/District

PART A. SPONSORING AGENCY

Name Ryan Dorsey- City Council District 3

Address 100 North Holiday Street, Room 523, Baltimore, MD
21202

Contact Person / Coordinator Ryan Dorsey

Telephone (410) 396- 4812 Email ryan.dorsey@baltimorecity.gov

PART B. PURPOSE OF PROPOSED SOLICITATION

I. Identify the specific governmental or charitable program, function, or activity for which solicitations will be made:

For the establishment and operation of an artist residency/arts grant program in City Council District 3 called
Artist/District.

II. Describe the specific purposes to which contributions and other receipts will be applied:

Funding to artists residing in City Council District 3, selected by a panel of non-government make up.
Promotion and marketing of program. Possible stipend for certain other assistance in administration of program.

III. Select the appropriate range for the aggregate value of the contributions sought:

- \$500,000 or more
- between \$150,000 and \$500,000
- between \$50,000 and \$150,000
- between \$5,000 and \$50,000
- less than \$5,000

PART C. CITY ENDORSEMENT

By: ___ Board of Estimates ___ Designee of B/E: _____

Date and Manner of Endorsement: _____

Attach Copy of Written Endorsement

PART D. WHEN AND HOW SOLICITATION TO BE CONDUCTED

I. Proposed starting date of solicitation efforts: May 2020

II. Proposed ending date of solicitation efforts: December 2020

III. Describe the categories of persons to be solicited and by whom and how those solicitations will be made:

Corporate sponsors, local foundations, small businesses within City Council District 3, Community Associations within the district, arts benefactors, and grant-makers throughout the City and elsewhere. Ryan Dorsey and volunteers will make direct requests to a broad to a broad range of individuals and entities, verbally and in writing, including the use of social media, and special events.

IV. Identify all *public servants* who will be soliciting contributions:
Councilman Ryan Dorsey

V. Describe measures to be taken to ensure that the solicitation (i) will be directed at a broad range of donors and (ii) will not specially target *controlled donors*:

A committee of community volunteers who are the general advisory board for the program will identify potential donors and donor groups and emphasize the importance, for the integrity of the program, for support coming from a broad range of donors. Donations will be requested in all sizes, small and large, depending on the donor's capacity.

VI. Describe measures to be taken to avoid any suggestion that contributors might receive special access or favored treatment from any agency or public servant of the City:
Donors will be provided with information about the specific purpose of the program. Their willingness to support will be predicated on their support for the principle intent of supporting arts production. It will be made clear verbally, and in writing if necessary, that no special favors or benefits will be provided in return in the form of agency or public servant service.

PART E. PERSON RESPONSIBLE FOR CUSTODY, ACCOUNTING, AND DISTRIBUTION OF DONATIONS

Name Baltimore City Foundation

Address 7 E. Redwood Street, 9th Floor, Baltimore, MD 21202

Telephone (410) 396. 1459

PART F. SIGNATURE AND AFFIRMATION

I affirm under the penalties of perjury that the contents of this Application and of all accompanying attachments are true to the best of my knowledge, information, and belief.

Date: 5/6/2020

FOR: Hon. Ryan Dorsey

{Type/Print Name of Sponsoring Agency}

BY: 

{Signature}

Ryan Dorsey- Council Member

{Type/Print Name and Title}

100 N. Holliday Street, Room 523, Baltimore, MD 2102

{Type/Print Office Address}

(410) 396- 4812

{Type/Print Office Telephone Number}

ryan.dorsey@baltimorecity.gov

{Type/Print Email Address}

APPROVED BY THE BOARD OF ESTIMATES

Clerk 

Date

MAY 13 2020